



amy thomas

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Experienced Visual Designer

Team Lead (2014 - Present)

Visual Designer (2010 - Present)

Temporary Visual Arts Specialist (2008 - 2010)

Stanford University

Department of Radiology, School of Medicine, Stanford, CA

Web Design and Development

- design and build for Drupal, WordPress, and AEM (Adobe Experience Manager)
- customize themes and elements as necessary to maintain brand consistency
- manage on-going maintenance and updates
- train staff on maintenance of divisional and lab websites
- act as liaison and first point of contact for troubleshooting websites across the Radiology brand
- act as consultant for website proposals; manage expectations for site build; help individual site owners decide the best route for their web project.

Illustration and 3D Graphics

- consult with scientists and physicians to discuss project brief
- research standards of presentation for different biological processes/elements
- draw sketches of proposed art for initial client evaluation
- commit sketched art to digital canvas

Graphic Design

- design and produce booklets, brochures, invitations, annual reports, executive level documents, event collateral, branding packages
- determine photography styles, typography, color schemes
- secure any third party licensing for project fonts, imagery, etc.

Creative Direction and Project Management

- align with the School of Medicine's brand identity in all projects while giving Radiology it's own identity
- all visuals should promote the goal of Radiology in being the most innovative department of Radiology in the world
- maintain Radiology's brand in all published mediums (social, print, web)
- when designs come through that work against the overall identity, be able to tactfully explain the significance of our brand and why its important to adhere to it. Provide alternate solutions when these situations occur.
- meet with stakeholders to determine overall project goals and milestones
- break projects into tasks/goals and delegate
- regular check-ins to assure timelines are reasonable and adjust as necessary

Leadership

- act as day to day leader and advocate for the team
- govern and protect the time of our team by being cognizant of any project that comes through and realistic about its time expectations
- manage by example; not afraid to step in and help with the work
- use active listening and open-ended questions to promote user-defined solutions
- strive to hear what the team is not telling me

Experience prior to 2008 available on-line.

Skills

Expert Level

- Adobe Creative Suite (InDesign, Illustrator, Photoshop, Premiere Pro, After Effects)
- Drupal, Wordpress, AEM (Adobe Experience Manager)
- HTML / CSS
- iMovie, Keynote, Pages, Numbers, Microsoft Word, Excel, PowerPoint

Intermediate Level

- Cinema 4D, Daz 3D, Strata 3D
- Figma, XD
- PHP
- Javascript, React, Bootstrap
- Zoom / Teams
- Box / Dropbox / Google Drive
- Project Management
- Visual Studio Code, BBedit, etc

Achievements

2007, IBM - US Patent 7305418:

Selecting and showing copy pairs in storage subsystem copy services graphical user interface

2008, IBM - US Patent 7350000:

User interface for representing logical path information and displaying available adapters in a storage subsystem

2009, IBM - US Patent 7523408:

Representing status information in storage subsystem copy services product

Education

B.A., Design and Visualization

Silicon Valley College, San Jose
(1999 - 2002)