Amy Thomas

Senior Designer

Web | Visual | Graphic

www.designamy.com

(980) 505-7779
amy@designamy.com

Professional Experience

Stanford University - School of Medicine

2008 - Present

Senior Web Designer • 2015 - Present
- Design, develop, and manage ~50 mobile-friendly websites annually
- Create prototypes and produce code ready for import into software code base
- Design and produce more than 35 graphic design projects annually (brochures, flyers, booklets, signage, etc)
- Provide web and graphic design consultation services for faculty and staff
- Manage a team of 3 (web designer, web developer, social media producer) which increased customer satisfaction by improving delivery times and communication
- Provide visual support for department of more than 1000 members

Web Designer • 2010 - 2015
- Act as primary contact for design and web services to the Department
- Provide video editing/post-production for 3 events per year
- Develop curriculum and provide training for website maintenance for varying levels of difficulty
- Provide graphic and web support for departmental events

Web Producer • 2009 - 2010
- Provide support and troubleshooting for websites across multiple departments
- Create and maintain websites across the School of Medicine
- Participate in weekly stand-ups to align with group goals

Visual Arts Specialist • March 2008 - 2010
- Provide photography services to the Department of Radiology
- Create original art for grant and journal submissions
- Design and produce various graphics for department events
- Design and produce the department's annual report

Freelance Web and Graphic Designer

2000 - Present

- Design and consultation services for small businesses in the wellness industry
- Build landing pages to increase sales and build mailing lists
- Create email templates for promotional mailings
- Design business cards, logos, websites

IBM, San Jose, CA

2000 - 2003

User Interface (UI) Designer/Visual Design Software Engineer
- Designed, tested, and iterated UI for storage subsystems software that achieved three US patents for the interface
- Created prototypes for user testing sessions, as well as to demonstrate concepts to software developers
- Developed user interface design specifications for software families

About Me

- Empathy and pattern recognition allow me to put myself in the shoes of the user and think outside of the typical box to find innovative solutions to complex problems.

- More than 20 years experience in user-centric graphic, web, and digital design.

- Primary UI designer on a team that was awarded 3 US patents for graphical user interfaces.

- Experience managing diverse personalities and skill sets, allowing me to facilitate strong teams that work together to achieve unified goals.

Education

Coursera
Google Project Management Certificate (2024)

Silicon Valley College, San Jose, CA
BA, Design and Visualization (2002)
AAS, Computer Graphics (2000)

Contact

phone: (980) 505-7779
physical location: North Carolina (EST)
portfolio: https://www.designamy.com

References available upon request

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